

BMW of North America  
 2004 Model Year - 5 Series  
 Suggested Retail Price

Effective September 1, 2003

U.S. Models	525i	530i	545i	545i 6-spd
Base Price U.S.A. Port of Entry*	\$39,300	\$44,300	\$54,300	\$54,300
Base Price Euro Delivery Munich Pick Up	\$36,550	\$41,200	\$50,500	\$50,500
Base Price Diplomatic U.S.A. Port of Entry	\$37,335	\$42,085	\$51,585	\$51,585

Option

Codes

205	STEPTRONIC 6-speed, Automatic Transmission	1,275	1,275	STD	N/A
206	Sequential Manual Gearbox (SMG) 6-speed (Requires ZSP)	1,500	1,500	N/A	N/C
261	Rear Door Mounted Side Impact Airbag	385	385	385	385
416	Power Rear Sun Shade/Manual Rear Side Window Shade	575	575	575	575
435	Wood trim maple (Requires ZPP)	N/C	N/C	N/C	N/C
438	Wood trim poplar	ZPP	ZPP	STD	STD
456	Comfort Seats including lumbar support (Requires ZPP for 530i)	NA	1,200	1,200	1,200
465	Fold Down Rear Seats	475	475	475	475
488	Lumbar Support for Front Seats (Included with ZPP)	ZPP	ZPP	400	400
496	Rear Seat Heating (Requires ZCW and leather)	350	350	350	350
508	Park Distance Control with graphic display (Front and rear)	700	700	700	700
522	Xenon Headlights (Includes adaptive headlights)	800	800	STD	STD
541	Active Cruise Control (Requires 205)	2,200	2,200	2,200	2,200
609	On-board Navigation System	1,800	1,800	1,800	1,800
610	Head up display (Requires 609)	1,000	1,000	1,000	1,000
693	Satellite Radio Preparation	75	75	75	75
ZIA	Anthracite Trim	N/A	N/A	N/C	N/C
Uph. Code	Dakota Leather Upholstery	1450/ZPP	1450/ZPP	STD	STD

Package

Codes

ZSP	Sport Package (Requires leather)	3,300	3,300	N/A	3,300
ZSS	Sport Package	N/A	N/A	3,300	N/A
ZPP	Premium Package, 525i and 530i only (Requires leather)	2,400	2,400	N/A	N/A
ZPS	Premium Sound Package	1,800	1,800	1,800	1,800
ZCW	Cold Weather Package	750	750	750	750

Note: Package contents not fully represented above. Comprehensive package descriptions available separately.

	Destination & Handling	695	695	695	695
	Dealer Preparation	STD	STD	STD	STD
	Gas Guzzler Tax	N/A	N/A	N/A	1,300**

All prices and specifications are subject to change without notice.

\* The Center Principal's ultimate cost may vary due to incentives, allowances and other programs or payments.

\*\* \$1,300 with SMG.

STD - Standard Equipment

NA - Not Available

BMW of North America  
 2004 Model Year - 5 Series  
 Confidential Wholesale Price

Effective September 1, 2003

U.S. Models	525i	530i	545i	545i 6-spd
Base Price U.S.A. Port of Entry*	\$35,925	\$40,475	\$49,575	\$49,575
Base Price Euro Delivery Price Munich Pick Up	\$33,260	\$37,490	\$45,955	\$45,955
Base Price Diplomatic U.S.A. Port of Entry	\$33,975	\$38,295	\$46,940	\$46,940

Option  
 Codes

205	STEPTRONIC 6-speed, Automatic Transmission	1,210	1,210	STD	N/A
206	Sequential Manual Gearbox (SMG) 6-speed (Requires ZSP)	1,425	1,425	N/A	N/C
261	Rear Door Mounted Side Impact Airbag	350	350	350	350
416	Power Rear Sun Shade/Manual Rear Side Window Shade	525	525	525	525
435	Wood trim maple (Requires ZPP)	N/C	N/C	N/C	N/C
438	Wood trim poplar	ZPP	ZPP	STD	STD
456	Comfort Seats including lumbar support (Requires ZPP for 530i)	NA	1,090	1,090	1,090
465	Fold Down Rear Seats	430	430	430	430
488	Lumbar Support for Front Seats (Included with ZPP)	ZPP	ZPP	365	365
496	Rear Seat Heating (Requires ZCW and leather)	320	320	320	320
508	Park Distance Control with graphic display (Front and rear)	635	635	635	635
522	Xenon Headlights (Includes adaptive headlights)	730	730	STD	STD
541	Active Cruise Control (Requires 205)	2,000	2,000	2,000	2,000
609	On-board Navigation System	1,640	1,640	1,640	1,640
610	Head up display (Requires 609)	910	910	910	910
693	Satellite Radio Preparation	70	70	70	70
ZIA	Anthracite Trim	N/A	N/A	N/C	N/C
Uph. Code	Dakota Leather Upholstery	1320/ZPP	1320/ZPP	STD	STD

Package  
 Codes

ZSP	Sport Package (Requires leather)	3,005	3,005	N/A	3,005
ZSS	Sport Package	N/A	N/A	3,005	N/A
ZPP	Premium Package, 525i and 530i only (Requires leather)	2,185	2,185	N/A	N/A
ZPS	Premium Sound Package	1,640	1,640	1,640	1,640
ZCW	Cold Weather Package	685	685	685	685

Note: Package contents not fully represented above. Comprehensive package descriptions available separately.

	Destination & Handling	695	695	695	695
	Dealer Preparation	STD	STD	STD	STD
	Gas Guzzler Tax	N/A	N/A	N/A	1,300**

2004 MY 5 Series Packages

Effective September 1, 2003

Package	525i	530i	545i	545i 6-speed
Premium - ZPP	\$2,400 leather upholstery wood trim maple universal garage door opener auto-dimming mirror lumbar support	\$2,400 leather upholstery wood trim maple universal garage door opener auto-dimming mirror lumbar support	N/A	N/A
Sport - ZSP/ZSS	\$3,300 17" wheels and run-flat performance tires sport suspension sport seats active steering active roll stabilization shadow line exterior trim	\$3,300 18" wheels and run-flat performance tires sport suspension sport seats active steering active roll stabilization shadow line exterior trim	\$3,300 18" wheels and run-flat performance tires sport suspension sport seats active steering active roll stabilization shadow line exterior trim	STD
Premium Sound - ZPS	\$1,800 6 CD Changer Logic 7 sound system	\$1,800 6 CD Changer Logic 7 sound system	\$1,800 6 CD Changer Logic 7 sound system	\$1,800 6 CD Changer Logic 7 sound system
Cold Weather - ZCW	\$750 heated front seats headlamp cleaning system heated steering wheel	\$750 heated front seats headlamp cleaning system heated steering wheel	\$750 heated front seats headlamp cleaning system heated steering wheel	\$750 heated front seats headlamp cleaning system heated steering wheel